

The Magician

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Wild Woman Consulting

By Tania Yorgey © 2008

Tarot businesses are unique and come in all shapes and sizes. *Wild Woman Consulting*, brainchild of Guild member, Karen Seignor in Albury/Wodonga, is certainly one of the unique ones! Karen's first Tarot deck was *The Servants of Light*, and she loves the Tarot because it opens doors and empowers people. She talks with me about how her business evolved.

How did you start your business?

I guess I started off as a healer, first with Reiki and then a form of esoteric healing. I was a great student in those days, consuming the works of Alice A. Bailey like they were life blood. I had handwritten charts stuck on the walls of my lounge room recording the initiations of man, common diseases of the adept, the seven rays and all manner of things pertaining to the white brotherhood. My mind was consumed with the intricacies of the subtle bodies, and the different levels of the different levels! How I didn't go mad gathering all that information and stuffing it into my grey matter is really a mystery to me now.



'Karen Seignor, aka, *Wild Woman Consulting*, in her custom painted car that's spreading the Tarot message in the Albury-Wodonga region. Tarot-driven is a phrase that springs to mind.'

The folks who came for healings had a lovely time – they popped up onto the table, closed their eyes and had a little snooze while I moved around the table with my hands above their body. In the beginning there was a whole lot of physical stuff done, torn muscles repaired, blockages in tubes removed, then their chakras were being brought into balance, sometimes lost souls were returned to the light. Past life issues presented for attention and for some, guides came in with special messages. After the healing we would sit for a while and have a chat about what had been done and without exception, there was acceptance and acknowledgement of the work that we had done together. But the people I dealt with were regular everyday people and once they had left the energy of the healing room, their brains were kicking in and going "What the hell?"



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I think that is why Spirit started giving me specific aromatherapy blends to make up for my clients. They were quite detailed. The information was given with explanations on why the particular oils were required and how the blends had to be used. These aromatherapy blends appeared to give my clients something tangible to hold onto when they left. It seemed they were able to hold on to the healing that had been done because they had something tangible to work with that made sense to them. This process moved me into aromatherapy.

Towards the end of 1994 I think it was, I found myself waking up in the early hours of the morning with specific scents in the room and combinations of essential oil in my head along with visual images that I soon realised were related to the Tarot. Now I was a good little Catholic girl back in those days with a nice healthy fear of the Tarot. Think Hell, the Devil's tools and a seven year old's memory of Mummy's card-reading friend having a nervous breakdown and being carted off to the funny farm! So, I wasn't too comfortable with pursuing these night time offerings.

Eventually the continual sleep disturbances wore me down and I started writing a rough record of the fragrances I was waking up with. At this time, I came across Mary Greer's book *The Essence of Magic* which I loved. It made so much sense and gave me a beautiful reference for what it appeared I was to work with. Eventually, after a bit of tweaking and double-checking, I made up my Tarot Aromatherapy Blends.

Once I had them done, I decided it was time to learn a bit about the Tarot so I could do something with them. Somehow I got myself into Anne Shotter's course in Doncaster, and ended up sticking with that in various forms throughout 1995. Wow, what a door opener! My classmates were educated, well-travelled professional people, mostly retired, who managed to relate art, politics, history and myth to our exploration of the Tarot. The people, as well as the study, were important and I gained so much more than I expected from my classes.

Although I'd never intended to do 'readings', and in my mind, the study was all about the Tarot Oils, I was completely hooked. In fact I was a total goner. I didn't do too much with those Tarot Oils because I moved away from Melbourne and went off on a different tangent for a while. However, last year I got another

bee in my bonnet about them and started all over again. They are now bottled up and labelled quite professionally and I'm beginning to work on a marketing plan. The readings I was never going to do – well they just keep happening, for friends on the phone, clients in person and by email. I love the once feared Tarot - it's probably the best healing tool I have!

So, the path to *Wild Woman Consulting*, hasn't been straight and I've got a few strings to my bow. I'm an aromatherapist and remedial massage therapist as well as well as a Tarot consultant. And yes, you're right, I did coin that business name over a few glasses of wine!

Where do you work from?

Right now I do readings a couple of days a week. On Tuesdays I'm at The Healing Gateway in Albury, on Thursdays I'm at The Crystal Path in Wodonga and I'm about to start one Friday a month at Body & Soul Connect in Wagga Wagga.

I'm really committed to developing my Tarot work into a lucrative business. Given that I'm located in the country in a relatively small community, I'm looking for a couple of different venues that I can travel to on a monthly basis - perhaps in Wangaratta, Beechworth or Tumut, but that is still in the ether at the moment.



What gave you the idea of painting the car?

I've been running a weekly advertisement in the local paper for a couple of years and at \$60 per month it pays for itself, but when my ad was changed and it ended up looking a bit tacky I got quite shirty and cancelled it. So then I started looking at what I'd been spending on advertising and asking myself, what can I do? How can I make a big impact? That's when I had the idea of a Tarot motorcycle!

A Harley Davidson of course, and big, really big would be essential to create the visual impact I needed. I bought the number plate TAROT for the bike, excited beyond measure

that it was sitting there just waiting for me, talked to some people, did model comparisons, looked at colours, HD availability and then it came down to the available money. Oh drat it – there was the glitch. So then I started to look at how I could work with this IDEA, tap into the great possibilities and vision with what I had. My existing motorcycle (Josie is her name) just didn't have the space to create much impact so that wouldn't work, and then I saw it. There in the driveway sat our lovely red car, no loans required and plenty of canvas with which to create. And what a creation it is! There is certainly no hiding in the broom closet for me now. And, I have to behave on the road too.

Attention? Yes that's definitely happening. Is it bringing clients to me personally? I'm not sure yet. They're certainly not banging the door down just yet but I'm trusting that by having it out there in the forefront of people's minds that when someone thinks about Tarot they will think of the me. That's the plan.

What other Tarot things do you do?

Well, there are the Tarot Oils. To complete a reading I used to get clients to choose a card

and ask, "What energy can I draw on to support and nurture myself in the coming weeks and months?" But now I get them to choose a Tarot Oil bottle from the box. I give them a drop on their wrist, and as I complete the reading, they draw the essence of the card in aromatically as well as through the picture that my words create. It's just gorgeous.

I also offer classes and workshops on Tarot and aromatherapy. I would love to put together an online Tarot course, but in the meantime I'm offering a couple of weekend workshops and one day classes per year.

Wild Woman Consulting comes to Melbourne in May

If you're in Melbourne, don't miss an opportunity to ask Karen questions about her business at the workshop on Saturday 10 May from 2.30pm-4pm at the Box Hill Community Arts Centre. Details are in the calendar of events on page 20. Meanwhile, check out her website at www.tarot.net.au.